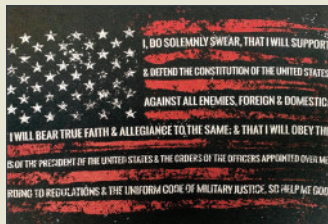




# HUGH GOODSON'S FEATURED FINDS

## SCREEN PRINTING OPTIONS



### SPOT COLOR

Spot color printing provides a simple and cost effective way to decorate shirts. Plastisol ink is essentially liquid plastic and can be printed on nearly any shirt.

IDEAL STYLE: Nearly any shirt!

### VINTAGE FADE & RETAIL SOFT

Vintage fade and retail soft also use plastisol inks, however, they apply the ink differently. Vintage fade uses smaller amounts of ink to pass through the screen allowing about 50% of the garment color to show. Retail soft uses a halftone output instead of using fine mesh. Color matching cannot be guaranteed with this process.

IDEAL STYLE: Nearly any shirt!



### DISCHARGE

Discharge printing creates completely soft and subtle images. Your design is essentially bleached into the garment so there is no heavy ink build up. Finished tones will vary with shirt color and style. This is an awesome option for unique, retail looks. Color matching cannot be guaranteed with this process.

The best garment colors for this process are earth tones such as brown, dark green, gray, black or navy. It does not work as well on red, bright blue, purple, light green or similar colors. Those colors tend to be too heavily dyed to handle the process well.

IDEAL STYLE: 100% cotton, 3001, 3600, PC54 or Similar

### WATERBASE

The water base print process is free of most chemicals. It tends to be safer for the environment and images come out very well. Water based inks are ideal for printing with a very soft hand and for oversized images.

The best garment color to use is white, but other lighter colors can work as well (light yellow, blue, natural etc.)

IDEAL STYLE: 100% cotton, 3001, 3600, PC54 or Similar



### HI-RES ACCUCOLOR

Hi-res is a 4 color screen printing process that stands out when compared to similar processes. The prints are done at 120 lpi compared to 65 lpi with most other printers. This method is ideal for complex photographic images with halftones.

IDEAL STYLE: 64000, 3001, DM130, AL2004 and similar.